

## **In-Store PC Builder v2.0 – *More Improvements, More Choice, More Opportunities***

‘So what’s new? It all looks the same to me’. Well, to be honest, on the surface it does look the same; most changes are to the data and functionality. All the previous features are still there but we’ve improved them and added loads more.

We are proud of how easy the ISPCB is to use and how the user interface is clean, inviting and intuitive - we didn’t really feel that we could improve on this so we left it as it is, other than adding some features that make it easier for you to find certain products.

Where we *have* made changes is in the back end functions and usability of the admin page. Why? Well, we’ve included a lot of new technology and listened to feedback from users telling us what *you* want to see in the ISPCB - helping you offer more choice & make you more money, all without having to buy stock.

So let’s have a look at what’s improved.

### **User Interface Changes:**

We have added a new section for ‘Gaming Gear’ in the main view. In here you will find additional add-on sales for the likes of gaming chairs, mouse mats and controllers. Users tell us that having these available at the design stage will help them sell more because it’s in front of the customer there-and-then.

We have changed the way we display product information - click ‘*Click for more information*’ on any component and you will get a new pop up window showing you the full specification.

We have also added a pop up for zoom images of products - customers wanted to see a bigger and better picture of the product they are interested in, so here it is.

Other component changes:

- **Over 100 new products along with new brands**
- **Quick link** buttons have been added - if you want to go directly to DDR4 memory or 2011-3 CPUs you now have that option. This option is selectable from the admin page under ‘Website Settings’
- **CPU fans** have been categorised so you cannot add an underrated fan where a CPU requires more cooling
- Motherboards with **embedded CPUs** are available
- **mSATA and M.2 SSDs** are also available
- **New icons** indicate which CPUs & motherboards can be overclocked
- Add **multiple graphics cards** to a build – new icons indicate which graphics cards are SLI or crossfire compatible

These changes are to guide you only. You can still order the parts if they work together, but we clearly mark the best ones for you.

### **Changes to Customer Quotes:**

We’ve made a few changes here, some on-screen and others in the admin section.

You can now recall a quote using a quotation number or name, so the quotation reference you assign a build is saved.

Capture customer details easily: on your admin page you will see a new option, ‘Authorisation Password’. This allows you to turn off the ‘password required’ option for quotes and introduces a new pop-up that will capture the customer’s details and save them for you to see. You can then contact the customer to follow up on quotes.

These are all saved in 'Saved Configs' on your main admin page – just click the 'View Saved Configs' button.

## **Create Your Own Stock Builds:**

We added the ability to add your own standardised builds in a previous update to the *In-Store PC Builder*. In this version we have improved on this feature.

You can now add new builds, edit current saved builds, delete builds completely and even create a build but not have it show as a live selectable option. All these options are available under the 'Saved Configs for the main page'.

To create a new config you will need to click the 'Enable site for saved config building', then you can go your main site and create and save a build. If you want to edit or delete a config you can click the 'View Saved Configs' button. From here you can see all your saved builds and then turn them on or off, edit or delete them.

## **Hiding Stock:**

This new feature allows you to hide any stock that is not compatible with current items in your build. This will hide the stock from view instead of showing the current list with warnings. Find this feature under 'Website Settings' and then tick the 'Hide stock not compatible in build from listing'.

## **Quick Links:**

These will appear on the website as small grey boxes to allow you to quickly access specific product listings such as DDR4 memory and other components using the newest technology. The feature can be turned on or off in the 'Website Settings' menu under 'Show category quick links in listings'.

## **Ordering parts-only:**

You can now order single components using the In-Store PC Builder as a compatibility-checker and virtual warehouse, allowing your customers to select and order a single component.

It works in a similar way to ordering a full build - you will still need to put in your reference and password and you will get a warning if you select a component where we can't guarantee compatibility. It will, as with a full build, create a new basket on the Target website and you will need to login and complete the sale.

This option is turned off by default and will need to be enabled under 'Website Settings'. Just tick 'Allow ordering of parts'.

## **And there's more...**

On top of all this we have over a hundred more products to choose from, more warnings to potential compatibility issues and more chances for you to sell PCs bespoke to your customer.

If you have any questions or are still not convinced that this is the custom PC builder for you, we are always more than happy to speak to you.

Call the In-Store PC Builder team directly at [ISPCB@targetcomponents.co.uk](mailto:ISPCB@targetcomponents.co.uk) or on **01977 282331**.